# **Swindon Town Football Club**



# Official Programme 6p



# Orient 29th April 1972

#### **OFFICIALS**

Referee Mr D R G Nippard (Bournemouth)

#### Linesmen

Red Flag Mr P E Crane (Codsall, Staffordshire) Yellow Flag

Mr D H Cross (Solihull)

#### **SWINDON TOWN**

- 1 Allen
- 2 Thomas
- 3 Trollope
- 4 Bunkell
- 5 Potter
- 6 Butler
- 7 Moss
- 8 Hubbard
- 9 Horsfield
- 10 Noble
- 11 Rogers
- 12 Dangerfield

Colours: Red and White

#### ORIENT

- 1 Goddard
- 2 Barber
- 3 Hoadley
- 4 Bennett
- 5 Harris
- 6 Allen
- 7 Lazarus
- 8 Brisley
- 9 Bullock
- 10 Walley
- 11 Bowyer 12 Riddick

Colours: Blue and Black



# Swindon Town Football Company Limited

Registered Office County Ground, Swindon

President W J Castle
Vice-Presidents J Davies H Williams
Directors
Chairman H E Lane
Vice-Chairman R Fricker
T Beales F L Collings C Cowley A W Done
C J Green Dr J Nicholas F Plyer
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This afternoon, for our last home game of the season, we welcome Orient. This has been a great season for them, with their magnificent run in the F.A. Cup competition, and it seems they are free of any relegation fears. It has been a hard and difficult initiation for Mr. George Petchey, but he will look back with pleasure and pride on those fine victories over Leicester City and Chelsea in his first season as Manager. Many of our supporters will remember him for his displays on the County Ground, whilst playing for Queen's Park Rangers.

We welcome the news that one whom we consider a local referee, Mr. David Smith of Stonehouse, is in charge of the F.A. Cup Final at Wembley on 6th May, 1972. He has been one of the Football League's outstanding referees for several seasons, and richly deserves this honour. Congratulations David, and best wishes for a happy afternoon. His first appointment as an official for the Football League was at Swindon on 11th September, 1954, when he acted as linesman in the game against Aldershot. which Swindon won by one goal (scored by outside-right Hunter) to nil. The referee was Mr. R. E. Smith of Newport, I wonder if many remember some of our players of that year: Swindon: Burton; Hunt, Page; Cross, Hudson, Johnston; Hunter, Williams (H.). Owen, Lambert, Bull. Aldershot: Brown; Jefferson, Banks; Allison, Reddie, Sirrel (now a very successful manager of Notts County); Gaynor, Menzies, Lacey (later of Reading), Cheney, Flint.

Provided he plays in the the remaining fixtures, John Trollope will at Preston complete 500 League appearances. A wonderful achievement. His first game was in the opening match of Season 1960/61 against Halifax on the County Ground, when the Swindon team was one of the youngest ever, with such players as Terry Wollen, Keith Morgan, Bobby Woodruff, Ernie Hunt, Michael Summerbee and Cliff Jackson all in their teens, forming the nucleus of the team that went on to gain promotion in 1963. The record to date is held by Maurice Owen (the 'father' and captain of that team) with 554 appearances. It must be remembered, however, that Maurice began his career much later due to his war service with the Chindits in Burma. He signed as a professional in 1946, and remained on the playing staff until 1963.

Continuing on from Tuesday's programme our resumé of the Club, the season following our re-election in 1957, brought a great upsurge in our fortunes. Swindon actually finished season 1957/58 in fourth position with 57 points. The two clubs promoted were Brighton (60 points) and Brentford (58 points) which shows how near we were to becoming members of Division 2. The great factor however was at the end of the season - Division 3 (South) and Division 4 (North) becoming simply Division 3 and 4. with the top eleven clubs from each Division forming Division 3, so we did not at any stage become members of the lowest Division of the League. A glance at some of the clubs in our League at the time will show what I mean by the progress of our Club, for instance Aldershot, Colchester, Exeter, Gillingham, Newport, Port Vale, Shrewsbury and Torquay, to name only a few. During the following seasons we maintained quite a good position, around sixteenth place, until in 1961/62 we were place 9th. Finally in 1963 Swindon gained promotion to Division 2, finishing in second position, four points behind Northampton Town, winners of the League.

We opened our programme in the higher League in a blaze of glory, winning our first ten games, and such teams as Sunderland, Manchester City and Leeds were in our League. We could not maintain the pace, and the season ended with Swindon half-way in the table. The following season was a very difficult one, but it was not until the very last game that disaster struck, and we finished in the twenty-first position, and so suffered relegation after only two seasons. Then followed what one might term a period of rehabilitation, and we quickly recovered from the set-back. The first season back in Division 3 (1965/66) saw Swindon finish in seventh position in the League table, a splendid performance. The following seasons our League positions

(continued on page 9)

Cover photo: Peter Noble breaks clear, only to chip the ball into the side netting with the Watford goalkeeper well beaten.

# Playing staff of Orient Football Club



Back row (left to right): Micky Bullock, Peter Bennett, Steve Bowtell, Terry Mancini, Ray Goddard, Gordon Riddick, Mark Lazarus. Middle row (left to right): John Sewell, Peter Allen, Barry Dyson, Paul Harris, Len Tomkins, Mick Jones, Ian Bowyer. Front row (left to right): Barrie Fairbrother, Terry Brisley, Dennis Rofe.

# our visitors

# Orient



#### Peter Allen (Defender)

Born at Hove. First played for the Club as an amateur and signed professional in July 1965. Played 48 times last season in League and Cup matches.

#### Peter Bennett (Defender)

Born at Hillingdon. Formerly with West Ham United, joining Orient on the 14th October, 1970, since when he has been a regular first team player.

#### Stephen Bowtell (Goalkeeper)

Born in London. Former schoolboy international. Played for the England Youth team.

#### Ian Bowyer (Forward)

Born in Cheshire and formerly with Manchester City, signing for the Orient during the close season for a record Club fee.

#### Terry Brisley (Forward)

Born in Stepney. Signed apprentice in July 1966, and full professional two years later.

#### Michael Bullock (Forward)

Born in Stoke-on-Trent. Previously with Birmingham City and Oxford United, transferring to Orient in October 1968. Played 46 League and Cup games last season and scored five goals.

#### Barry Dyson (Forward)

Born Oldham. Previously with Bury, Tranmere, Crystal Palace and Watford, joining Orient in December 1968. Played in 48 first team games last season.

#### Ray Goddard (Goalkeeper)

Born Fulham. Was with Fulham as an apprentice professional and joined Orient in March 1967. Last season made 48 appearances in League and Cup.

#### Terry Mancini (Half-back)

Born London. Club captain. Earlier with Watford, then to South Africa. On returning to this country signed in October 1969.

#### Michael Jones (Defender)

Born Beckhempstead. Previously with Fulham and Chelsea. Joined the Orient in February 1966. 47 appearances in League and Cup last season.

#### Mark Lazarus (Forward)

Born Stepney. First signed for the Club in October 1957 as an amateur, then as professional in November 1957. Transferred to Queen's Park Rangers in September 1960, and since then has played for Wolverhampton, Queen's Park Rangers, Brentford, Q.P.R. again, then Crystal Palace, from where Orient secured him in November 1969.

#### Barrie Fairbrother (Forward)

Born Harlow. Associated schoolboy before turning professional in December 1968, and has scored over 175 goals since joining the Club. Played 37 times for the first team during 1970/71.

#### Paul Harris (Defender)

Local boy. Signed apprentice forms 1969, and full professional forms in July 1970.

#### Gordon Riddick (Defender)

Born in Watford and formerly with Gillingham and Charlton Athletic, joining Orient on the 14th October, 1970. Due to injuries has not been a regular member of the first team.

#### Dennis Roff (Full-back)

Born Epping. Became apprentice in September 1965 and full professional February 1968. Played 48 games in the League and Cup last season.

#### John Sewell (Defender)

Signed this season on a free transfer from Crystal Palace.

# FOR SALE at the Club Office

Papermate pens engraved 'Swindon Town' Price 60p

Ideal present for all ages; and if you have no-one for which to buy a present - go on, treat yourself!

## Ship's crew started it all

In 1881 members of a ship's crew of the Orient Line formed a football team - the founders of the East London Club.

In 1905 the Club became professional and was admitted to the Football League. the ground then being at Millfields Road, Clapton. The name adopted was Clapton

In 1930 the ground was to be used for greyhound racing and so the Club moved to Lea Bridge Road. In 1938 they switched to the present ground at Brisbane Road, Leyton, and in 1946 the name was changed to Leyton Orient. Finally, in 1966, it was decided that the Club should be known as Orient.

In 1955/56 came promotion to the Second Division and in 1961/62 they gained promotion to the First Division, only to be relegated the following season. In 1965/66 they went down to the Third Division, and were champions in season 1969/70.

Chairman of the Club is Mr. Arthur Page, who has been a member of the Board for a number of years and succeeded Mr. Harry Zussman in 1966.

The Manager of the Club is Mr. G. Petchey who was appointed during the present close season. He started his career as a player with West Ham United, later to play for Queen's Park Rangers and Crystal Palace. During his time at Crystal Palace, five years were spent as a player, and six years as Coach to the Club, during which time Crystal Palace moved from the Fourth Division to the First Division.

Former Managers include Neil McBain, Charlie Hewitt, Alec Stock, Benny Fenton, Johnny Carey, Daxe Sexton, Dick Graham and Jimmy Bloomfield.

# **Public** Relations Column



This being the last column of the season, I would like to take this opportunity of thanking everyone for their help and support.

A special word of thanks to all match ball donators which made this effort so worthwhile. Donators are already coming in for next season, so why not join in? I can assure you that this contribution is appreciated very much by everyone at the County Ground.

I think perhaps we are all a little disappointed when we look back over the season. but I feel that at least we must be pleased to think that we were able to stabilise our League position after a very poor start, and it looks as if we shall finish about mid-way in the League.

In any event, this is water under the bridge, and I would ask you all to look forward with Dave Mackay and his lads to a successful season next year. Dave has made his plans and is confident of the future. My job is to rally the support. Let us believe that Swindon is a club with a great future and give our support both vocally and financially. because without greater support our cause will be difficult, if not impossible. We know that we have a hard core of supporters of around 11,000 who support us through good and bad times, and we have to rely a lot on you regulars to spread your enthusiasm in your various areas so that we can at least double our gates and then we are really in business. I am sure we can do this, and what better way to begin than to have a new song for Swindon Town? Send me your suggestion, and we will see if we can announce same before commencement of next season.

Do not forget during the summer months we shall be staging 'Star Shows' at the County Ground, which will have full advertising coverage, and once again we need your support. This is being arranged to

(continued on page 9)

### A soccer crossword for half-time

(Answers on page 8)

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15	111	16		1111						///
		17			18	19		20	1	21
3				22		23				
24	1111		1111	To the			111	////		

- England's opponents today (4, 7). Everton's Under-23 international
- (INIT) (1, 1). Centre-forward's number (4).
- Manchester United Scotsman (6).
- Initially, they're in the First Division (1, 1).
- Swindon forward (5).
- He manages West Brom. Albion (4).
- Mr. Yeats, Esq.? (6). Former Stockport man (INIT) (1, 1).
- Now retired from Luton (6).
- He works for 13 across (5).
- 24 Asset to a winger (5).

- Nomadic Wolverhampton (9).
- Southampton goalkeeper (4).
- Day for most evening games at the County Ground (7).
- Manchester United star lost at Munich
- 'Wizard of Dribble' (8).
- The Japanese pay this at the turnstile
- Initially manager of Southend United 10
- Defence formation (4).
- Preferably kept out of the book (4).
- A wise young player will lend this to the words of his coach (3).
- General Manager of Sheffield Wed. (INIT) (1, 1). Manchester City star (3).
- Derby County Welshman (INIT) (1, 1).

# Fixture list 1971 72 Swindon score first

Di	vision II	
Aug	just +	
14	Blackpool(A)	1-4
18	League Cup (1)	
21	Charlton Athletic(H)	2-1
28	Cariton Americ (n)	0-0
Sep		
1	Watford(A)	0-0
4	Queen's Park Rangers(H) Colchester United (League Cup 2)(A)	0-0
8	Colchester United (League Cup 2)(A)	1-4
11	Sunderland(A)	0-1
18	Fulham(H)	4-0
25	Cardiff City(A)	1—4 0—1 4—0 1—0 0—2
29	Hull City(A)	0-2
	ober	
2	Bristol City(H) League Cup (3)	0-1
6	League Cup (3)	
9	Luton Town(A)	0-0
16	Blackpool(H)	1-0
19	Birmingham City (H) Sheffield Wednesday (A)	1-1
23	Sheffield Wednesday(A)	0-1
27	League Cup (4)	
30	Middlesbrough(H)	0-1
A Samuel Co	vember	4
6	Oxford United(A)	1-1
13	Millwall (H)	0-2
17	League Cup (5)	
20	Preston North End(H)	1-1
27	Burnley(A)	2-1
De	cember Norwich City(H)	0-1
11	Orient(A)	1-0
18	Queen's Park Rangers(A)	0-3
A CONTRACT OF		
27	Portsmouth (H)	3—1
A CONTRACT OF		
27	Portsmouth (H)	
27	Portsmouth (H)	
27 197 Jan	Portsmouth (H)	
27 197 Jan 1	Portsmouth (H)  2 uary Fulham (A)	3—1
197 Jan 1	Portsmouth (H)  2  uary (A)  Carlisle United (H)	3—1
197 Jan 1 8 15	Portsmouth (H)  2  uary  Fulham (A)  Carlisle United (H)  Arsenal (F.A. Cup 3) (H)	3—1 4—2 0—0 0—2
197 Jan 1	Portsmouth (H)  2  uary  Fulham (A)  Carlisle United (H)  Arsenal (F.A. Cup 3) (H)	3—1
197 Jan 1 8 15 22 29	Portsmouth (H)  2  uary  Fulham (A)  Carlisle United (H)  Arsenal (F.A. Cup 3) (H)  Hull City (H)  Birmingham City (A)	3—1 4—2 0—0 0—2 2—1
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#### Football Combination

B. 10	othan oomanation	
	gust	
14	Queen's Park Rangers(H)	0-2
17	Chelsea(H)	2-2
21	Bristol City(A)	3-2
24	Birmingham City(A)	0-4
28	Ipswich Town(H)	2-2
31	Swansea City(H)	2-3
Se	otember	
4	West Ham United(A)	0-2
11	Fulham(H)	2-2
14	Swansea City(A)	1-1
18		1-0
25	Crystal Palace(H)	3-1
Oc	tober	
2	Queen's Park Rangers(A)	2-4
9	Bristol City(H)	0-0
23		4-1
27	Reading(A)	2-1
No	그렇게 살아내다 하나 아니는 아이를 하는데 하는데 하는데 하는데 하는데 하게 그 아니다.	
6	Oxford United(H)	1-2
13	Tottenham Hotspur(A)	0-2
20	Arsenal(A)	2-1
27	Southampton (H)	3-2
De	cember	
4	Leicester City(A)	1-1
11	Bristol Rovers(H)	5-1
18	Arsenal(H)	4-3
27		1-2
197	2	
	uary	
	West Ham United(H)	5-2
	Ipswich Town(A)	0-6

1	West Ham United(H)	5-2
8	Ipswich Town(A)	0-6
22	Chelsea(A)	1-5
29	Birmingham City(H)	2-2
Feb	oruary	
5	Norwich City(A)	1-1
12	Plymouth Argyle(A)	0-0
23	Oxford United(A)	2-0
Ma	rch	
18	Cardiff City(H)	0-1
	Crystal Palace(A)	
29	Tottenham Hotspur(H)	1-1
Apr		
1	Bournemouth(H)	4-1
8	Leicester City(H)	2-1
11	Fulham(A)	3-1
15	Southampton(A)	0-0
22	Norwich City(H)	1-1

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# League table division 2

(up to and including	g IL		MALE PROPERTY.					
		P	W	D	L	F	A	Pts.
Norwich City		41	21	14	6	59	35	56
Millwall		41	18	17	6	60	48	53
Birmingham City		40	17	18	5	57	30	52
Q.P.R		40	18	14	8	51	28	50
Sunderland		41	17	15	9	67	57	49
Blackpool		41	19	7	15	65	60	45
Burnley		41	19	6	16	69	54	44
Middlesbrough	***	40	18	8	14	47	47	44
Carlisle		41	17	9	15	61	54	43
Bristol City		40	16	10	14	54	45	42
Swindon Town		40	15	10	15	43	43	40
Hull City		41	14	10	17	51	48	38
Oxford United		41	12	14	15	41	51	38
Portsmouth	***	41	12	13	16	58	66	37
Luton Town		41	10	17	14	42	47	37
Sheffield Wed.		40	12	12	16	49	56	36
Orient		40	14	8	18	48	58	36
Preston North End		40	12	11	17	50	54	35
Cardiff City		39	10	13	16	53	62	33
Charlton Athletic		40	12	9	19	55	72	33
Fulham	***	41	12	9	20	45	68	33
Watford		41	5	8	28	23	74	18

# Football Combination

(up to and including Saturday, 22nd April, 1972)

		P	W	D	L	F	A	Pts.
Tottenham Hotspur		38	24	12	2	74	17	60
Oxford United		40	17	15	8	55	42	49
Crystal Palace	***	39	19	10	10	64	49	48
Ipswich Town	***	39	18	11	10	82	49	47
Leicester City	***	38	17	11	10	66	47	45
Q.P.R	***	39	15	14	10	70	44	44
Bristol City	****	39	16	10	13	57	48	42
West Ham United		37	15	11	11	60	48	41
Swindon Town		38	14	12	12	70	64	40
Arsenal		39	14	10	15	58	50	38
Cardiff City	***	39	15	7	17	50	44	37
Southampton		37	13	10	14	39	41	36
Birmingham City		37	12	12	13	40	47	36
Swansea City		37	12	12	13	40	55	36
Bristol Rovers		37	13	9	15	43	56	35
Chelsea		39	11	12	16	45	51	34
Norwich City		37	12	7	18	41	57	31
Fulham		39	9	13	17	37	59	31
Bournemouth	***	39	8	10	21	36	64	26
Plymouth Argyle		39	8	8	23	37	81	24
Reading		36	7	8	21	30	81	22

# **London Entertainment**

**BOOK HERE** 



WE HAVE TICKETS FOR EVERYTHING SWINDON TOWN — HEITH PROWSE

In addition to being able to provide tickets for London theatres, shows like SACHA DISTEL at the Prince of Wales, SHOWBOAT at the Adelphi, THE COMEDIANS at the Palladium, MAGIC OF THE MINSTRELS at the Victoria Palace, OH! CALCUTTA at the Royalty, PAJAMA TOPS at the Whitehall, GODSPELL at the Wyndhams and many others, we shall also be able to sell you in due course tickets for the cricket Test Matches and, we hope, for tennis enthusiasts, tickets for Wimbledon.

Why not make use of our Box Office? You will not receive a more efficient or cheaper service.

#### 

Should you not live in Swindon, tickets are available through our mini-agents shown below:

Lewis's Ltd., The Haymarket, Bristol

Hunting Lambert Ltd., Devizes, Melksham, Glastonbury and Shepton Mallet

B.C.A. Travel Ltd., 27 Winchcombe Street, Cheltenham and 17 Southgate Street, Gloucester Playtravel, Wootton Bassett

Bristol Omnibus Co. Ltd., Bristol Bristol Omnibus Co. Ltd., Gloucester

Tickets for future Football League matches when Swindon Town are playing at home may also be booked through any of the agents indicated above.

# Supporters club notes

Today's game with Orient has once again brought the end to yet another season.

There have been good and bad games, moans and cheers all the way through the season. Now this atmosphere will disappear for a couple of months and then everyone will talk once more of championships, promotion and cups.

I would like to thank all those loyal supporters who have come to watch the Town through thick and thin, and I only hope that next season you will be well rewarded. One must remember that success comes in cycles. After a two year break I feel that next season will see the start of yet another cycle of success.

I would like to thank all those who have worked hard throughout the season in the Social Club, our steward Colin Morse and his staff, and to Olive Humphries and the staff in the kitchen. These are the people who make the Club run in an efficient way.

Next Saturday will see the highlight of the 1971/72 season. Two sides who have a lot of respect for one another will battle it out for the F.A. Cup. Everyone has their own opinions on who will win but I feel that this year Leeds United will not have the disappointment of losing. For those of you who are not going to Wembley, why not come along and watch the local 'needle' match between the Supporters' Club and Supporters' Social Club. The venue has yet to be arranged, although notice will be given in the local paper. The kick-off is at 6.30 p.m. and after the game the players will be going back to the Club, where there will be dancing to that popular group, Mother Green.

These will be my last notes, not only for this season, but for good. Some may say 'Thank Goodness!' but I have really enjoyed writing them, it gives one an extra insight into matters of football. So at the moment I'm out of work, any press men around?

Good-bye, good luck, I hope you all have an enjoyable holiday, and get in voice for the season 1972/73.

# Noble gives Watford the onetwo!

(1) Perfect timing allows Peter Noble to obtain accuracy and power as he heads home the Town's first goal.

(2) Up goes Frank Burrows, followed by Peter Noble, but it was the latter who scores with another great header to put Swindon two goals up against Watford.





#### CROSSWORD ANSWERS

Across
1 West Germany.
7 A.R. (Andy Rankin).
8 Nine.

8 Nine.
9 Watson.
11 D.C. (Derby County).
12 Smart.
13 Howe.
15 Ronald.
17 A.Y.
18 Sewell.
23 Astie.
24 Speed.

Down

1 Wanderers.
2 Eric (Martin).
3 Tuesday.
4 Edwards.
5 Matthews.
6 Yen.
10 A.R. (Arthur Rowley).
14 Wall.
16 Name.
19 Ear.
20 E.T. (Eric Taylor).
21 Lee.
22 A.D. (Alan Durban).

## Appearances and goalscorers

(includes all matches played in Division II, Football Combination, Football League Cup and F.A. Cup up to Tuesday, 25th April, 1972)

			Divis	ion II	F.A	Cup	and the second	tball ie Cup	Combination		
an are		g 1-3	Apps.	Goals	Apps.	Goals	Apps.	Goals	Apps.	Goals	
Downsboroug	gh		31	<del>-</del>	1	-	1	-		-	
Jones (R.)			4	_	=	-	-	-	18		
Thomas			34	1	1	_	1	-	_	_	
Trollope	***		40	1	1	- h <u></u>	1	_	-	-	
Butler			38	3	1	-	1	-	_	-	
Burrows		***	38	1	. 1	-	1	-	-	_	
Mackay			25	1	1	-	-	-		_	
Peplow			2	-	_	-	-	-	27	8	
Harland	***		16	-		_	1	-	2	_	
Horsfield		432	31	11	1	-	1	1_	4	3	
Noble			37	- 11	1	_	1		-		
Rogers			40	7	1	-	1	-	-	-	
Porter			8	-			1	-	29	10	
Bunkell		***	28	1	1		-	-	11	4	
Jones (C.)			11	3	_	-	-	-	12	4	
Smart			22	=	-	-	1	_	12	2	
Allan	C		5	-	-	_	-	-	21	_	
Stroud			1		-	1 12-11	_	_	35	_	
Dangerfield			11		1		-		25	4	
Hubbard			15	_	_	-	-	_	9	1	
Moss	***	***	1		-		=	-	33	6	
Peterson		***	1	_	3/-	-	-	-	36	-	
Dawson		***	_	_	-		=	-0	26	-	
Potter		***		_	-	-	-	-	38	4	
Legg		***	1	_	-	-	-	-	30	8	
Tinson			-		-	_	-	- 1	13	7	
Fiocca				-	-		-	-	10	100	
Scarrott		***	_	_	_		-	-	3	-	
Kearley				-	-	_	-	-	2		
Syrett (P.)		***	_		-	-	-	-	23	-	
Gough	4.			-	-	-	_		4		
Bennett			T- 0	-	1 -	= 6	-		1	-	
Hill			100	-	-	-	-	-	1	-	
Mundy		***	_		-	-	-		2	1	
Broom			-	_	-	-	-	_	1		
Howells		444	-	-	( ) <del></del> (	-	12 -	4:	- 1	-	
Own goals				3	_	_	-	-	-	_	

#### **NEWS & VIEWS**—continued

were eighth and tenth respectively, and in 1966/67 we enjoyed a great Cup run, finally losing to Nottingham Forest in the Fifth Round after three games. In season 1968/69 came the culmination of our efforts - promotion to Division 2 and winners of the League Cup. In the ensuing three seasons the Club has made much progress, especially in ground achievements and facilities. With the completion of the New Stand, there are now 8,000 seats, also Swindon Town possess the most up-to-date dressing rooms, Directors and visitors rooms, and a restaurant and lounge second to none. The Club is indeed ready for First Division football, it is a club of which supporters can feel proud, and which we all hope will soon partake of football in a higher sphere.

Fourteen years ago Swindon purchased and erected on the Shrivenham Road side of the ground, the double-decker stand from the Aldershot Tattoo Ground. It was at that time a major expenditure. The original estimate of the cost was £14,000, but the grand total was £28,000, quite a frightening figure then. Little did we think that a few vears later opposite there would be an imposing structure of the value in the nature of £350,000. The former has certainly

proved a splendid investment.

Fifteen years ago the writer of these Notes became responsible for much of the official programme. Whether the same amount of progress has been made I leave

to the readers' judgement.

#### PUBLIC RELATIONS COLUMN—continued

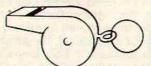
raise cash for your team - Swindon Town.

The 'Rendezvous Club' is still open for members. Why not join now and keep the spirit going through the summer months?

Our competition organisers are always looking for new agents. Why not become an agent today? Contact T. Selwood, 103 Broad street for Development Competition, and Phil Hart, 65 Pavenhill, Purton for Supporters' Club Competition.

This column has been devoted to asking you to help us, which in turn will help the team to success. I am sure you will respond, and thanks for reading my column. I hope you all have a happy holiday.

## the man in



# the middle

# **Derek Nippard**

from Bournemouth, Hants.

Began refereeing in September 1949. Progressed through Bournemouth and Hampshire Leagues, Football Combination on to Football League.

Officiated as referee in the Football Combination Cup Final 1966/67. Also Linesman in European Fairs Cup in Lisbon 1969/70. Linesman for F.A. Cup Semi-final replay Manchester United v Leeds United 1969/70. Refereed F.A. Youth Cup Final Arsenal v Cardiff City 1970/71 and Youth International Belgium v Luxembourg 1970.

Has very little time for hobbies other than work to be done around the home. Plays a little cricket in the summer.

# Today's match ball is donated by ATHELSTON COACHES Malmesbury

Match Ball Donors
Oxford United — Don Rogers Sports,
Sunderland — Borough Press (Swindon) Limited
Cardiff City — Plessey Communications Systems Ltd.
Burnley — Walker Jackson & Co. Ltd.
Luton — Akers Garage Ltd.
Watford — Garrard Engineering Ltd.

# **Golden Goal Competition**

# Would you like £60?

You would? - then make sure you buy your Golden Goal tickets at every first team home match. For a minimum outlay of only five new pence you could win at least £60 with the possibility of two further prizes of £10.

Last season nearly £2,000 was won by lucky **Golden Goal** ticket supporters. You could be one of this season's lucky winners.

Don't forget – the more tickets you buy the greater is your chance of winning that £60.

Look out for the **Golden Goal** ticket sellers and make yourself some money.

The prizes must be won every time.

Tickets bearing the time in minutes and seconds will be on sale before the game – price five pence. The ticket with the exact time when the first goal is scored will win £60. If exact time not claimed prize will be paid to the nearest claim received.

The ticket bearing the time when the last goal is scored will win £10. Again if exact time is not claimed the prize will be paid to the nearest claim received.

The Official Announcer will be the timekeeper and he will announce the official time of both goals.

Should only one goal be scored the winning ticket holder will receive £70.

In the event of no goals tickets bearing no score will win £10.

A further prize of £10 will also be given for the ticket bearing the number corresponding to the official attendance at the match.

WATFORD (25th April, 1972)
First Goal (£60) 44m 5s — Mrs. D. Cole, 5 Park
Road, Cadbury Heath, Bristol,
Last Goal (£10) 55m 39s — Mr. K. Duringer, Barcote
Lodge, Nr. Faringdon.
Attendance (£10) Actual 8,768, Paid on 15,001 —
Mr. T. Hawkins, 136 Park Avenue, Thatcham, Nr.
Newbury.

Ray Bunkell follows up and connects with a low drive which was eventually cleared by the Watford defence.



# **Coming Shortly!**

# STAR SHOWS

at the County Ground, Swindon

Star Variety

Top Bands

Pop Groups

Wrestling

Children's Shows

Watch for announcements regarding ticket sales!

000

Saturday 3rd June — two performances

# The Dick Emery Show

with

Dick Emery Eve Boswell The Eric Winstone Show Band

000

Please give us your support. We shall be pleased to accommodate coach parties and if you are able to display our posters we shall be very grateful.



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